

Open
to the
world
Open to
possibilities

HSBC Premier is the world's most comprehensive banking and wealth management service – an all-inclusive service that can simplify your life and enable you to take advantage of all the rich opportunities the world has to offer.

You'll have your own Premier Relationship Manager who takes the time to understand your ambitions, help you grow your wealth and start enjoying all the best in life.

And whether you're at home or travelling abroad, HSBC Premier makes the world accessible to you in over 35 countries around the globe. So you can expect the same level of service no matter which latitude you're on. This globally-linked service even gives you international access to all your banking accounts and activities through a single online view.

It's all-inclusive everyday banking, wealth management, unparalleled international support – and your own personal financial guide – all in one.

Personal banking services

Like having a personal navigator

Your dedicated Relationship Manager, part of a network of specially trained and accredited professionals, is your single point of contact for all your banking and wealth management needs. Benefit from a true one-to-one relationship with someone who understands your financial needs, ambitions and personality, and can chart the best course to reach your financial goals.

Your Relationship Manager will always help you get the best value from HSBC. You'll pay a single monthly fee for unlimited banking and receive preferential rates on a broad range of banking products and services.

All-inclusive banking

Your HSBC Premier Chequing Account is an all-inclusive banking package with unlimited debits, transfers, withdrawals and in-branch deposits. You'll also benefit from a \$25,000 Personal Line of Credit, commission-free foreign exchange, travellers' cheques, money orders and foreign drafts, and an HSBC Premier MasterCard® with no annual fee – to name just a few.

Wealth management

Your financial partner

Whether you require wealth management services, investment resources, credit planning or international banking services, your Relationship Manager – with the support of all the resources available through HSBC – will guide you every step of the way.

World-class investment services

With HSBC's unrivalled global presence, you can explore endless international investment opportunities and access best-managed funds.

More informed choices

Access global market information, local knowledge and a wide choice of investment tools covering all major asset classes to best diversify your portfolio.

International recognition

Wherever you need us, we're already there

No other bank recognizes you like HSBC. Walk into any of our 7,000 branches anywhere in the world, show them your HSBC Premier Card and you'll immediately be made to feel at home. You can easily manage your personal finances anytime, anywhere through Internet, Telephone Banking and over 600,000 ABMs in 82 countries, including over 4,100 in Canada.

Stay connected

When you travel abroad, you can use Premier Centres worldwide to connect with a local Premier Call Centre or your Relationship Manager back home. You'll also have access to an emergency phone number for help anywhere in the world, day or night.

Have a safe trip

Wherever you are, consider us your safety net. We'll arrange for emergency funds, so you're never stranded without credit or cash. We also offer Global Travel Insurance should you want greater peace of mind.

International services

Set up accounts if you move abroad

If you need to move or bank overseas, your Relationship Manager will always be available and can arrange for all your accounts to be ready before you arrive – from debit and credit cards to PIN numbers and chequebooks. We can also conduct an International Needs Review to ensure your every financial need is met.

International mortgages

Investing in property abroad? We'll transfer your credit history within HSBC Group and help you get pre-approved for a mortgage in a foreign country. All this, along with dedicated, experienced Premier Relationship Managers, means your home financing will be arranged smoothly wherever you are.

Global View

Enjoy one single online view for all your worldwide HSBC accounts so you can easily manage them across borders. So if you're abroad, you'll still be able to pay your mortgage, manage expenses and transfer funds between your HSBC accounts without fees. Global View is more than a Personal Internet Banking Service; it's a simple, secure way to streamline your finances.

HSBC Premier MasterCard®

Worldwide welcome

Extensive international acceptance, a fantastic rewards program, low interest rates, local privileges anywhere, on-the-ground emergency support – all with no annual fee.

Your choice of special rewards*

The HSBC Premier MasterCard includes your choice of world-class rewards programs – Travel & Merchandise Rewards or Cash Back Rewards – as well as unique privileges through home&Away. Points never expire and can be used for a wide range of rewards.

Prompt assistance, for you and your family

Carry your card anywhere, with the knowledge that we'll instantly cancel and replace it if it's ever lost or stolen. You'll have no liability for unauthorized purchases during that time. And, of course, your family also enjoys the same protection, free of charge.

Start experiencing a truly
different way of banking.
And living.

Visit your local HSBC branch and speak with a Relationship Manager, call 1-888-918-8816 or just go to www.hsbc.ca/premier



A familiar face wherever you go

HSBC PREMIER
The world's local bank

Control your finances

HSBC PREMIER

1-888-918-8816
www.hsbc.ca/premier

Issued by HSBC Bank Canada

Eligibility for HSBC Premier is subject to meeting qualification requirements. Monthly banking package fees apply. Please ask in-branch for details.

Certain services offered by members of HSBC in Canada may be restricted or unavailable if you move to another jurisdiction or are in another jurisdiction due to the local laws of that jurisdiction. HSBC Group may, however, be able to provide similar services through its members in that jurisdiction.

* Subject to availability. All rewards offered are subject to the current terms and conditions of the HSBC Travel and Merchandise Rewards Program or the HSBC Cash Back rewards program.

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49°N Canada has an estimated 20% of the world's fresh water supplies – in addition to oceans on three sides – making seaplanes a lifeline for many communities across the country.
Nanaimo **British Columbia**

22°N Before it was a famous racetrack, Happy Valley was not much more than swampland. Deemed the only flat ground on the island suitable for horse racing, the government prohibited rice growing in the area and completed the course for British expats in 1845.
Hong Kong **China**

