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» REGISTER NOW FOR THE TECHNET WINTER SYNERGIZER TOUR '07

A stronger IT infrastructure. A more efficient development lifecycle. Can the two come together?

At SYNERGIZER TOUR '07, you'll learn how Microsoft SQL Server™ 2005, BizTalk® Server and Visual Studio® 2005 combine to work better together – so that your IT systems and colleagues can work better together to design, test, deploy and manage data-driven applications. Result: a seamless, flexible IT infrastructure that not only drives business performance, but also:

- SIMPLIFIES DEVELOPMENT
• PROMOTES EASIER COMMUNICATION
• YIELDS SYNERGIES BETWEEN TECHNOLOGIES

IT Professionals and Developers will gain deeper real-world insights in each of four specially-tailored sessions. Come, hear the latest advances, and connect with your peers. You'll be glad you did. » Register now.

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TOUR CITIES - CLICK ON YOUR CITY TO REGISTER NOW.

Table with 3 columns: Day, Date, City. Rows include Edmonton, Calgary, Quebec City, Montreal, Ottawa, London, Toronto - West, Toronto - East, Vancouver, Winnipeg.

AGENDA

MORNINGS- IT PROFESIONALS & DEVELOPERS

SESSION 1 - DESIGNING ARCHITECTURE In this session we outline a business problem, gather the requirements – both from the application development and the deployment and maintenance of its application – and go over the technology selection. We'll architect the solution using the System Definition Modeling (SDM) tool to ensure its proper deployment in our environment.

AFTERNOON- DEVELOPER BREAKOUT/DEEP DIVE

SESSION 3 - DEVELOPING A WEB-BASED APPLICATION ON THE MICROSOFT APPLICATION PLATFORM In this session we review different technologies in the Microsoft Application platform to build a strong web presence. We'll cover the range from a single affordable web site on one server all the way to the data center model.

SESSION 4 - BUILDING A STRONG DATA FOUNDATION FOR YOUR APPLICATION

In this session you'll learn about the new DBA role offered in Visual Studio Team System, as well as how this new role fits in the full development life cycle. We'll also look at the next version of ActiveX Data Object and some of its new features.

AFTERNOON- IT PROFESSIONALS

SESSION 3 - ENHANCING SCALABILITY AND AVAILABILITY OF THE MICROSOFT APPLICATION PLATFORM

As applications become more critical, ensuring that they are available when needed becomes equally critical. You'll learn how to scale the Microsoft Application Platform components, including SQL Server 2005, BizTalk Server 2006, IIS, and the operating system. You'll also learn how to ensure availability of your application using different strategies for load-balancing and failover, including clustering and mirroring.

SESSION 4 - MANAGING AND MONITORING THE MICROSOFT APPLICATION PLATFORM

Among the many challenges IT Pros face in maintaining and monitoring their application platforms are: testing and application of patches, monitoring application performance and availability, and many others. You'll learn how to use Microsoft's System Center product line to manage and monitor the Microsoft Application Platform, as well as best practices and tips to reduce your workload.

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- Who should attend?
• IT Managers
• Developers
• Database administrators
• Architects
• Project Managers

- Why should you attend?
• Gain IT synergies and efficiencies that'll make your life easier

- Boost your skills in developing, deploying and managing data-driven applications
• Learn best practices for SQL Server™ 2005, BizTalk® Server and Visual Studio® 2005

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